

Annual Report 2024



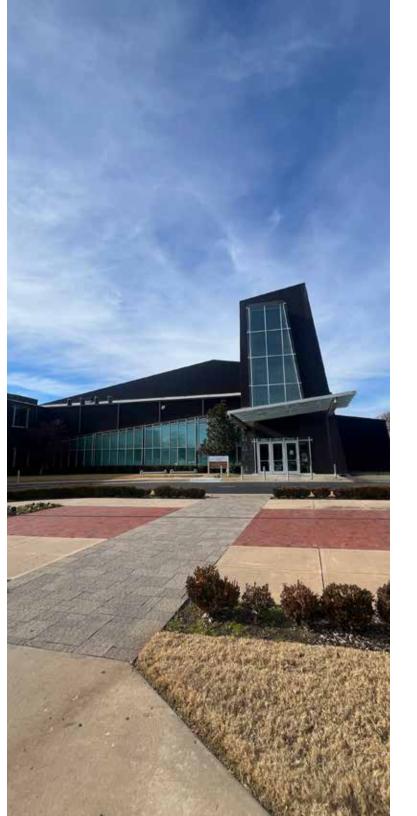
Jewish Federation of Tulsa



Jewish Federation of Tulsa **Annual Report 2024**

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A LETTER From Our Leaders





Joe Roberts Jarec

Jared Goldfarb



Dear Friends,

There is a beautiful teaching in our tradition: "It is not your duty to complete the work, but neither are you free to desist from it." (Pirkei Avot 2:16)

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Each generation inherits both blessings and burdens—a legacy of memory, responsibility, and hope. Here in Tulsa, we are privileged to inherit a community built by dreamers and doers; those who planted seeds they would never see bloom, trusting that the future would be brighter because of their care.

This year, we have tried to honor their faith.

In these pages, you will find a record of deeds: programs launched, lives touched, partnerships strengthened, milestones reached. But numbers alone cannot capture what truly matters.

What matters is the spirit that animates this community—a spirit of resilience, of kindness, of courage.

We live in a time when it is easy to retreat, to grow weary, to lose faith. But here, in Jewish Tulsa, we choose another path. We choose to build. We choose to reach. We choose to believe—not in what is easy, but in what is enduring; that a community bound by shared purpose can withstand any storm, and that the future is not something we inherit—it is something we shape.

We build for the child learning their first Hebrew letter.

We build for the elder who still recalls the taste of Shabbat in a faraway home.

We build for those we know, and for those we will never meet.

The work is not finished. It never is.

But it is noble, and it is necessary, and it is good.

Thank you for being part of this sacred journey. Thank you for your trust, your hope, and your heart. May we go from strength to strength—and remain *Proud To Be...*

With deep gratitude,

Joe Roberts
Executive Director

ts Jared Goldfarb
Director President

Introduction >> Jewish Federation of Tulsa Annual Report 2024

SELUT

Years of Federation Leadership

The Jewish Federation of Tulsa (formerly the Tulsa Jewish Community Council) was founded in 1938 to address discrimination, public relations, cultural programs, Jewish education, and to support important Jewish causes.

Today, we are dedicated to building a vibrant and sustainable local Jewish community, strengthening our connection to Israel, fighting antisemitism, and establishing a secure and vital future for Jewish life worldwide.

We are thankful to all past and present board members, lay leaders, and volunteers whose tireless efforts have built a strong foundation rooted in our core Jewish values. Thank you for believing in our mission!

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Jewish Tulsa

MISSION

The mission of the Jewish Federation is to preserve and enhance Jewish life and well-being in Eastern Oklahoma, Israel, and the entire world. The mission is being addressed by pursuing charitable, humanitarian, cultural, educational, health, and social service needs of the Jewish community as well as by engaging in community relations, outreach, and providing a variety of services to the broader Tulsa community. The Jewish Federation is the umbrella organization for the Charles Schusterman Jewish Community Center, The Sherwin Miller Museum of Jewish Art, and offers support to Mizel Jewish Community Day School.

OUR WORK IS GUIDED BY THREE CORE VALUES:

1

Kehila – Community

Fostering a connected and collaborative Jewish community, characterized by respect, empathy, and understanding.

_

Tzedek – Justice

Continuously improving the quality of life of all Tulsans, as well as our partners in Israel and abroad, through philanthropic giving of our resources and time.

3

L'Dor V'dor – From Generation to Generation

Sustaining the culture, traditions, and collective memory of the Jewish people, through innovative intergenerational programming that is meaningful, educational, and fun.

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2.89 MILLION

in total funds raised





Jewish Camps and Immersion Scholarships

Camp Shalom, Greene Family Camp, Camp Sabra, Midrasha Spring Break Trip

\$41,575.00

\$4,300

Midrasha Operating Support

\$15,000

BBYO Operating Support







145 Young Adults

participated in Jewish engagement programming





Ascension St. John
Congregation B'nai Emunah Sisterhood
Charles and Lynn Schusterman Family Philanthropies
Friends of the Israel Defense Forces
George Kaiser Family Foundation
Harold Grinspoon Foundation
JCC Association of North America
Jewish Agency for Israel
Jewish Federations of North America
The Opportunity Project
Temple Israel Sisterhood



FACILITY IMPROVEMENTS

Thanks to an anonymous donor, the entire facility received a much-needed carpet and interior painting upgrade.

We are extremely grateful!



ISRAEL ENGAGEMENT

39 educational programs—preschool through college

9 community-wide programs

2,095 total engagement

Our shaliach (Israel emissary) uses unique programming to share his Jewish heritage and knowledge with our community. Educational outreach encompassed all ages from pre-school to adults, including onsite educational programs with: Mizel Jewish Community Day School, Shul School, Camp Shalom, Midrasha, Monte Cassino Middle School, Union High School, Oral Roberts University, Northeastern State University, an adult 3-part Hebrew Learning Club, and special programs with Tulsa Global Alliance throughout the city.

New partnerships with the JCC Association of North America, the Israeli Government Ministry for Diaspora Affairs and Combating Antisemitism, and the Faces of October Seventh, helped support meaningful programs, including Yom HaZikaron, Yom HaAtzmaut, A Taste of Israel, and our October 7th Commemoration Marking One Year: A Story of Survival and Strength with Nova Festival survivor, Sagi Gabay.

"What a powerful, moving story that I feel privileged to have witnessed." —Participant, Oct. 7th Commemoration









COMMUNITY RELATIONS (CRC)

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Combating antisemitism and advocating for Israel

The Student to Student Program brings Jewish students into the classroom, teaching peers about Judaism through personal storytelling and fighting antisemitism by making the program both personal and relatable.

8 school presentations

136 students reached

43% of student attendees had never met a Jewish person

100% of students surveyed reported a greater understanding of Judaism

"I'm so extremely grateful for you all coming. I will stop anyone bullying other people for being Jewish!" —12th grade student

"I never realized how many people hated Jews." —7th grade student

CRC was invited back to the Gathering Place to participate in Global Gatherings, a family-friendly program that shares the cultural diversity of Tulsans. 2024 saw a 31% increase engagement at the Israel station from children and parents alike. Educating others about Israel and Jewish culture is key to combatting antisemitism.









"My name is Hebrew? That's so cool!" – Isaac, age 8, Global Gatherings

"Wow, I didn't know anything about Jerusalem until today." – Parent, Global Gatherings



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BuildingJewish Identity

PJ LIBRARY PJ Library sends free, award-winning books that celebrate Jewish values and culture to families with children from birth through 12 years old. The books, combined with our PJ programs, foster early Jewish learning.

184 active children

125 active families











"PJ Library has become such a special part of our family's Jewish journey. Our daughters love choosing a PJ Library book for bedtime, and the stories are always filled with meaningful Jewish values and history presented in a fun and engaging way. Watching our girls light up when their PJ Library books arrive in the mail is priceless." — Pons-Mitchell family











YOUNG JEWISH PROFESSIONALS (YJP)

- ➤ Strengthening connections among Tulsa's Jewish young adults
- ► Building new generations of Jewish leaders

15 programs

145 total reached



/JP has truly allowed us to immerse ourselves in a community that makes Jewish life in Tulsa feel vibrant, welcoming, and meaningful." —Alex Brodsky and Nina Levine



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SOCIAL ACTION

WORKING TOGETHER FOR A BETTER TULSA.

- Annual community-wide **School Supply Drive** collected essential supplies for two Title 1 elementary schools, Marshall and McClure.
- ❖ Sisterhood Drive collected much-needed art supplies for The Center for Individuals with Physical Challenges.
- ☆ Sisterhood Social Action Project collected kitchen household items and held a volunteer day to fill baskets for the Women in Recovery Program at Family and Children's Services.









""We had over 60 Sisterhood members from various Jewish organizations show up to make gift baskets from the overwhelming amount of kitchen donations the Jewish community collected. The gift baskets helped over 60 clients and their children transition to independent housing. Thank you to our partners at the Jewish Federation of Tulsa!"

— Dianne Hughes, Women in Recovery Program Director



Charles Schusterman

Jewish Community Center (CSJCC)

► CAMP SHALOM

Ask any of our returning campers why they attend Camp Shalom every summer and they will tell you, "friendship, fun, and lots of pool time!" Camp Shalom is a 10-week day camp for ages 3–15 licensed by the Oklahoma Department of Health Services. Weekly themes keep campers engaged, daily swimming ensures campers are active, and weekly Shabbat services teach the songs and meaning of this weekly Jewish practice.

We are from a mixed household and this is certainly part of our motivation for sending her here. Now she and her mom have a shared experience of some the different songs and Jewish education our daughter is learning at camp."

—Sam, Camp Parent

633 campers

2,193 total campership

19% increase over 2023





"We are not Jewish and we have always felt very welcome here. It would never even occur to me to not feel a part of this community." —Shelley, Camp Parent



Charles Schusterman Jewish Community Center (CSJCC)

► HEALTH & WELLNESS

Anyone Can Join. Everyone Belongs. The CSJCC is a hub for fitness and social connection.

Membership: 18% increase over 2023

New Tzedek Program: bringing together our community for volunteer activities and social connection.

SWIM FOR ALL

Free swim lessons for 134 children and 12 parents, providing access to this life-saving skill for our low-income neighbors.











"Swim for All has been an amazing opportunity for not only my children to gain life-changing skills, but it also helped to build community as well!" — Iris B, Parent



The Sherwin Miller Museum of Jewish Art (SMMJA)

► HOLOCAUST EDUCATION

- ☆ White Rose Essay Contest: 150 student entries*
- ☆ Yom HaShoah Art Contest: 110 student entries and over 500 viewers *
- ☆ Kristallnacht Art Contest: 100+ student entries and approximately 300 viewers*
- ❖ OKJFF Holocaust education film: 850 students*

* in partnership with the Jewish Federation of Tulsa

7,264 Total visitors

2,748 total number of students

321 Total number of tours











"My students had a wonderful learning experience while visiting the museum. Our tour of the museum brought a new sense of understanding to our Holocaust classroom study. The docents were great! They presented information in a lively and relevant way. We are grateful for the opportunity to visit this museum and look forward to returning." — Middle School Teacher, Any Given Child Tour



COMMUNITY **INVESTMENTS& PARTNERS**

JFT FOUNDATION

The Jewish Federation of Tulsa (JFT) Foundation has a long history of responsibly building and managing endowment and donor advised philanthropic funds to build a strong and sustainable Jewish future in Tulsa and beyond.

COMMUNITY INVESTMENTS

Action Against Hunger ADL (Anti-Defamation League) American Cancer Society-Tulsa American Society for Yad Vashem BBYO-Tulsa Beis Midrash of Queens Birthright B'nai Israel Brandeis University Camp Ramah

Camp Sabre Cancer Research Inst

Center for Inquiry

Congregation B'nai Emunah Center for Individuals w/Physical Challenges

Cure Alzheimer's Fund Day Center for the Homeless, Inc. Emanuel Synagogue (OKC) **Emergency Infant Services**

Family & Children's Services, Inc.

Feeding America Green Family Camp

Hillel - OU

Humane Society of Tulsa

Iron Gate

Jewish Agency for Israel

Jewish Fed of Collier County **Iewish Federation of North America** Joint Distribution Committee

Leadership Tulsa Life Senior Services Mayo Hospital Meals on Wheels Midrasha Tulsa

Mizel Jewish Community Day School

Natl Stem Cell Foundation

OK Holocaust Legislation Coalition SB1671

OK Policy Institute

Parent Child Center of Tulsa

Payne County 4H & FFA Anl Premium

Sale

Sherwin Miller Museum

SPCA - Tulsa

St Jude Children's Research Hospital

Temple Israel

Tulsa Community Foundation

Tulsa Library Trust Tulsa Tomorrow - TCF

United Way

US Holocaust Memorial Museum

Youth Services of Tulsa

Zarrow Pointe (TJR&HCC)

COMMUNITY PARTNERS

ADL Texoma Circle Cinema Congregation B'nai Emunah DVIS Gathering Place Greenwood Rising **IScreen** MLK Commemoration Society Moishe Pod Tulsa Oklahomans for Equality Stand With Us Temple Israel The Center for Individuals with Physical Challenges Tulsa Air and Space Museum Tulsa Artist Fellowship Center for Queer

Tulsa Historical Society

Tulsa Tomorrow

Prairie Studies

IN-KIND

BBYO Tulsa Mizel Jewish Community Day School 20 » Our Supoporters

OUR SUPPORTERS

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KEY

LOI – Lion of Judah

PACE - Perpetual Annual Campaign Endowment

PRIME MINISTER'S COUNCIL

(z"l) – of blessed memory

\$100,000+

Herman Kaiser Campaign PACE The Anne and Henry Zarrow Foundation

KING DAVID SOCIETY

\$25,000-\$99,000

A Appleton Endowment Fund PACE J Appleton Endowment Fund

PACE

Sanford & Irene Burnstein Family Foundation

Coretz Family Foundation Fabricut

Curtis and Joan Green

Philanthropic Fund Herbert and Rosaline Gussman Foundation

Guterman Family Foundation Max Katz Philanthropic Fund

PACE

Dr. E.N. Lubin & Marjorie Lubin Charitable Fund PACE

Ruth K. Nelson Revocable Trust Charles and Lynn Schusterman Family Philanthropies Barbara Svlvan

Robert L. Zeligson and Phyllis K. Zeligson Endowment Fund

PACE

Barbara Heyman Iudy Zarrow Kishner Donor Advised Fund **Jolene Sanditen**

JOSHUA SOCIETY \$10.000-\$24.999

Brace Endowment Fund PACE Rick and Barbara Cohen William Elson Campaign Endowment Ian and David Finer Sharna Frank Endowment Fund PACE

Sherri Goodall Ioan Green

Philip and Miranda Kaiser Family Fund

Betty Newman Endowment Fund PACE

Don & Rita Newman Family **Endowment Fund R&B** Charitable Foundation Mildred Sanditen LOI Philanthropic Fund PACE

George Singer

KING SOLOMON \$5.000-\$9.999

James and Sharon Cash John and Leah Clavman Nathan and Sara Loshak Leadership Fund PACE Iulie Frank Marvin & Faye Robinowitz Mariorie Singer LOI Endowment PACE

Bernard and Marcy Robinowitz

Tony Solow

LEADERSHIP GIFTS \$3.600-\$4.999

Randee and David Charney Frank Family Foundation Gail and Russ Newman Dora Roberts Campaign Endowment Fund PACE Ronald and Barbara Winder

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\$1.000-\$3.599 David and Carol Adelson James and Susannah Adelson Jeff and Judy Alexander Laurel and Moti Almakias Ronny Altman Romi and Michael Basch Sheldon and Molly Berger Bob and Laurie Berman Marcel Binstock Richard and April Borg Brian E. Brouse Sandra Dillev Maria and Jason Dratell Scott and Harriet Dunitz Barry and Barbara Eisen Jared and Kelly Goldfarb August Endowment Fund Goldstein PACE Allen and Ronni Horn

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Mary Lhevine Sidney W. and Mary Lieberman Endowment Fund Mark and Nancy Lobo Malcolm and Paula Milsten **Mudd Family Properties** Vernon and Sheila Mudd Philanthropic Fund Martin Newman Maura and Michael Pollak Brae Riley Joe and Marielle Roberts Barbara Rotenberg (z"l) David and Iris Sandler Jerry and Kathy Sandler Robert Sauceda and Nick Wilson Sarah-Anne and John Schumann Rabbi Charles and Nancy Sherman Sid and Susan Shupak John Sieler Norman and Dana Simon Jon and Angie Stolper Jacob and Kristi Tarabolous Jill and Peter Wenger Phil and Janice Wilner Carol Brouse and Harry

Windland

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Linda and Richard Young

Stephen and Phyllis Zeligson

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Elihu and Sara Lebow

Janet and Ken Levit

YALLA

\$1-\$999

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Kathryn Pringle - In Memory of Barbara Ann Stone

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Kimberly Ross – In Honor of Isabella Silberg

Michael Tanner - In Honor of Sharon and Jamie Cash

Kevin Thomas - In Honor of Brian Brouse

Leo Weinberg - In Memory of Tommy Sitrin

Leisa Weintraub - In Memory of Allan Weintraub and Tomisene Ingram

Jennifer Wilner - In Memory of Sol and Selma Wilner Barbara Winder – In Honor of Joe and Marielle Roberts

Debbie Zelkind - In Honor of Joe Roberts

Matching Gifts

Verizon Matching Gift Fund

Tulsa Community Foundation - Employee Matching Grant Fund

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JEWISH TULSA STAFF

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Executive Director

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Martha Kelley

Deputy Director of CSJCC

Robert Sauceda

Deputy Director of Finance

Laura Allen

Director of Community Outreach and Membership

Hannah Bakewell

Fitness Manager

Falisha Brown

Front Desk Supervisor; Social Services Coordinator

Shelly Callahan

Accounts Payable and Receivable; CSJCC Membership

Chloe Chappell

Director of Community Relations and Outreach

Debra Clark

Housekeeping

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Shahaf Feinkuchen

Israeli Emissary

Melissa Foster

Museum Front Desk Services

Sarah Howman

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Holly Hughes

Executive Assistant

Katherine Jackson

Accounting Associate

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Jewish Tulsa is comprised of the Jewish Federation of Tulsa (JFT), the Charles Schusterman Jewish Community Center (CSJCC), and The Sherwin Miller Museum of Jewish Art (SMMJA)





Jewish Federation of Tulsa

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